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**Foreword from our E-Board**

Dear Prospective Sponsor,

The Institute of Electrical and Electronics Engineers at the University of Southern California welcomes you to our corporate sponsorship package for the 2019 - 2020 academic year. IEEE at USC serves our members, comprised of both undergraduate and graduate students, with the goal to build a strong community and network of leaders. The mission of our chapter is to help our members build corporate relationships, develop professionally, gain academic acumen, and participate in philanthropy. These four goals fall under our main pillars of operation: social outreach, professionalism, academic excellence, and philanthropy. We would like to invite you to build a partnership with our organization and thank you in advance for your time and interest. With your support, we envision successful improvements in each of these four areas that will best serve our USC community and corporate sponsors. We hope that this package is received well and that we can develop this partnership with you.





**IEEE Regional Exemplary Student Branch Award 2017** 1 out of 3 within IEEE Region 6

**Brief Overview**

The Institute of Electrical and Electronics Engineering (IEEE) is the world’s largest professional association dedicated to advancing technological innovation and excellence for the benefit of humanity. As the USC student branch, we serve as an academic and networking resource for engineering students interested in Electrical Engineering and Computer Science. In addition, IEEE USC plans fun social events, ranging from our Study Nights to Explore LA trips for our foodies. We also organize various events for our members to go explore facilities in industry and academia, as well as volunteering events like MESA day. Executive Board works on our three main categories of events that we focus on: **Corporate, Outreach, and Academic**.



**Larry K. Wilson Regional Student Activities Award 2017** 1 out of 5 within IEEE USA

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**Various Other Individual IEEE Competition Awards** IEEE Region 6 Pitch Competition – 1st place IEEE Region 6 Design Competition – 2nd place



**40+** Events

**97** General Members

**1000+** Facebook Livestream Views

**95%** Undergraduates

**1000+** Total Attendance at Events

**Contact**

**Email** ieee@usc.edu

**Facebook** IEEE at USC

**Website** uscieee.com

**Instagram** @uscieee



**Summary of Goals**

The goal of the IEEE USC chapter is to help our members build relationships, develop professionally, gain academic acumen, and participate in philanthropy. These four goals fall under our main pillars of operation which are **Outreach**, **Corporate**, **Academic** events. In each of the three areas, we envisioned improvements that would serve our USC community the best. Outreach events typically fall under Social and Philanthropy. Academic events are their own category, but any technical work does help with Job Search. Corporate events fall under Job Search and Professional.

This year our chapter sought to increase our membership as well as increase engagement with our members. Serving a wider array of interests, our board designed events to appeal to everyone and also specific populations. For the breadth of our discipline we intended to become more collaborative to work with as many other organizations as possible in related fields.

Under our own organization, we also completely restructured our committees. We split up Curriculum committee into Academic committee and a separate design team. Furthermore, we decided after speaking with graduate students, that they would prefer technical assistance from IEEE USC, so we disbanded Graduate committee and put our efforts towards Academic committee and design team.

In addition, we have created a coalition amongst other IEEE Student Branches in the LA area, and planned outreach events together in addition to attending each other’s

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major events.



**Goals of 2019-20**

1. **Recruitment**
   1. Improving Freshman, Spring Admit, and Transfer participation
      1. We tabled/worked many student organization/Viterbi events to help current and future EE students find IEEE USC.
      2. We have improved our Freshman 3-day event last semester and reached out more to Spring Admits and Transfers using the ECE department’s resources.
   2. Gaining more Ambassadors each semester
      1. We changed the application timeline to incentivize newly admitted students to apply.
      2. Our Vice President is now in charge of Ambassador processes and helps them plan an event each semester before the career fairs.
2. **Administration**
   1. Having better communication between our organization and external organizations
      1. We made a coalition with other IEEE Student Branches in the LA area to support one another.
   2. Budgeting funding in order to develop an emergency funding budget for the future
      1. Our Treasurer has been keeping our finances up-to-date and spending limits have been placed on committees.
3. **Technical**
   1. Developing technical workshops
      1. Academic Committee created workshops that lead up to our Hack IoT to plan workshops that bridges the gap many USC EE’s have entering the work force
   2. Creating Design Teams
      1. IEEE USC will be running a Drone Design Team for the whole year with electrical, software, and mechanical sub-teams
   3. Increasing Hack IoT participation
      1. We have partnered with more organizations on campus like Makers, MHI, CCI. We had increased RSVPs, but due to COVID-19, Hack IoT had to be canceled.



**Summary of Events**

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| **Event Descriptions** | **Dates** |
| **General Meetings with Information Sessions**  Encourage our general body to become  involved with ongoing events. Provide time for  representatives to present their company | 1st Thursday of Every Month |
| **Professors & Professionals Speaker Series**  USC professors and industry professionals  have the opportunity to discuss their research  in either a Q/A format or presentation format. | 2nd Wednesday of Every Month |
| **Independent Info Sessions**  Provide representatives with more time to  present their company and interact with our members through discussions. | TBD |
| **Industry Workshops**  Sponsors get the opportunity to collaborate  with students to provide essential skills  workshop to our members | TBD |
| **Networking Dinner**  This event is a unique opportunity for your  company to exclusively network with and  recruit members of IEEE USC in a formal  professional dinner setting. Tables will first be  given to sponsors, and then reserved on a “first  come, first served” policy. | October 4th, 2019 |



**Summary of Events**

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| **Event Descriptions** | **Dates** |
| **Introduce a Girl to Engineering Day**  Workshop for high school students to learn the fundamental circuit theory used in electrical engineering tasks. Great way to sponsor community outreach around USC. | February 20th, 2020 |
| **RPi Wifi Protocol Workshop**  An introductory workshop for organizing a network for Iot of applications utilizing Raspberry Pis, Python/C code, and Wifi protocols such as TCP and UDP. May include sponsor demo. | March 26th, 2020 |
| **Hack IoT**  Hack IoT is a 24-hour hardware and software hackathon focusing primarily on IoT and its other technologies. Industry representatives and alumni are invited to present, mentor, and judge student teams. | March 28th – 29th, 2020 |
| **ViTOURbi**  High school students are invited to experience the life of a Viterbi student. The event includes lab tours, a student Q&A panel with different engineering majors, and interactive labs. | April 3rd, 2020 |



**Sponsorship Levels**

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| **Type** | **Value** | **Dates** |
| **Diamond** | $3000+ | * Three Info Sessions with Food Provided by IEEE USC * Unlimited Advertisement on Weekly newsletter * Recognition on our website * Free RSVP to Networking Dinner * Free RSVP to Hack IoT * Large Logo on T-Shirt |
| **Platinum** | $1000+ | * Two Info Session with Food Provided by IEEE USC * Recognition on our Website * Free RSVP to Hack IoT * Large Logo on T-Shirt |
| **Gold** | $750+ | * One Info Session with Food Provided by IEEE USC * Recognition on our Website * Medium Logo on T-Shirt |
| **Silver** | $500 | * One Info Session with Food Provided by IEEE USC * Recognition on our Website |



**Sponsorship Form**